



AVACI

AUDIOVISUAL AUTHORS  
INTERNATIONAL CONFEDERATION

AUDIOVISUAL AUTHORS, THE FUTURE HAS JUST BEGUN...



WWW.AUDIOVISUALAUTHORS.ORG

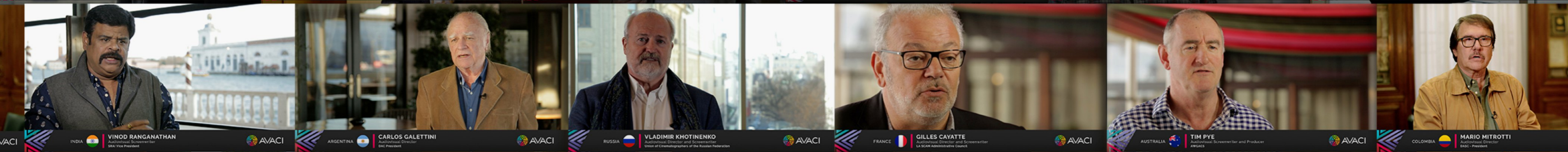


10-YEAR TRIBUTE VIDEO



AVACI

HOMAGE TO THE AUTHORS



IMAGES FROM THE TRIBUTE VIDEO IN HOMAGE TO THE INTERNATIONAL SUPPORT OF AUDIOVISUAL AUTHORS





Welcome to the presentation document by **AVACI-Autores Audiovisuales Confederación Internacional**  
Audiovisual Authors International Confederation. Here you will find the main principles of this new non-profit  
International Confederation for the protection of the rights of authors of audiovisual, screenwriters and directors

**A worldwide event, unique in history for all audiovisual authors.**

WHO WE ARE  
AVACI'S HISTORY  
OBJECTIVES  
FUTURE ACTIONS  
AVSYS - OPERATIVE SYSTEM 5.0 & TOOLS



## WHO WE ARE INTEGRATION AND INTERNAL ORGANIZATION

AVACI is integrated by the international societies and alliances that represent and/or manage the rights of Audiovisual works' Authors, Screenwriters and Directors.

Its creation and foundation were born due to the necessity of expanding the defense of the audiovisual author's right worldwide, as an non waiverable, unalienable and non transferable right belonging to its author's life work, who is the owner of that work.

Even today, incredibly, there are countries that not only do not have a law that protects this right of remuneration for their audiovisual authors but also, they do not have a collective management society that protects them.

AVACI - Audiovisual Authors International Confederation, is integrated by five Continental Alliances:

**1) Africa, 2) Asia - Pacific, 3) Eurasia, 4) Europe and 5) Latin America**, which are, at the same time, integrated by societies of audiovisual authors and societies with collective management of the Screenwriters and Audiovisual Directors' rights from the respective mentioned regions.



## AN EVENT UNIQUE IN HISTORY

**Due to the fact that the the customs and habits and the respect** of the cultural, social and political diversity implies that no continent or region should regulate sovereign matters of the other foreign countries or regions, the political organization of this Confederation, with five international alliances, proposes to guarantee that no region will influence with regulations or will apply rules that could be beneficial in its own country but not in the others.

### **Thus, it is about achieving**

a dialogue and the necessary agreements that take us to get only one worldwide voice in defense of the audiovisual authors' rights.

### **It is about authors helping authors**

without profits, not only to get these rights by creating their own institutions in their territories to defend them, but also to spread them worldwide, as the history itself needs it.

Having an International Non-Profit Confederation is a historical fact for all the Audiovisual Authors worldwide having, as their main objectives, the cooperation and help to create new Societies with Management of the Audiovisual Directors and Screenwriters' rights, which, as we already mentioned, do not have these organizations, yet.



## A FAIR REMUNERATION

It is our main objective to promote the interests of the creators of every continent and region of the world, guaranteeing, this way, that the audiovisual authors have a fair remuneration for their works' use, wherever the country they belong to.

### **Defending the audiovisual authors is defending the culture of every country**

and that invisible link is the one which joins us together as people and which represents us in the way we think and live. New digital technologies have changed, both in an extreme and in a fast way, the instantaneous and global exhibition of audiovisual contents of different international productions generating a healthy decentralization within the market, but publicly exposing a lot of audiovisual materials which have author's rights for their Screenwriters and Directors.

These rights are not being either respected or financially compensated, even when there exist worldwide legislations which defend the author's rights, like the Berne Treaty and many other local legislations in every country.





## AVACI'S HISTORY OUR BEGINNING

Before the necessity of widening the rights of the authors worldwide, in 2010, the collective management societies that started to appear in Latin America, started to attend international congresses which, by then, were organized by the W/DW organization - Writers and Directors Worldwide.

This way, they could build a strong bridge between Latin America and the other continents, like Europe, Asia and Africa.

Through those important international congresses, alliances were strengthened to create new societies of collective management in many regions of the world.

**The first one was the Latin American alliance of audiovisual societies**, which meant the creation of **FESAAL** (Federation of Latinamerican Audiovisual Authors Societies), which was founded in December, 2018 in La Habana, Cuba, by more than 14 societies participating in the region.



## AN UNPRECEDENTED GROWTH.

FESAAL was the witness of a growth, without precedents, in the following years, during which it brought technical and financial assistance for the creation of societies, not only in Latin America, but also in other continents.

The Latin American representatives traveled, together with their colleagues, screenwriters and audiovisual directors and European screenwriters, to international congresses in China, Japan, Argelia and Russia, where they met audiovisual screenwriters and directors from other countries.

### During the pandemic

in September 2020, these alliances started to create something that did not exist before then, and that was considered necessary to defend and to extend the audiovisual rights worldwide. This way, a new idea was born, the idea of founding the **Audiovisual Authors International Confederation - AVACI**.

The political objective of this function is to respect not only the cultural diversity, but also, the human, political and thought diversity, since every region has specific laws and regulations for the collection and distribution of rights of the audiovisual authors.

These continental alliances support many countries where the authors' rights have not gotten recognition and respect, yet.





## NEW COLLECTIVE MANAGEMENT ORGANIZATIONS

The main objective is to consolidate the International Confederation and to provide technical and financial assistance for the creation of new organizations of collective management in all the alliances, regions and countries of the world in order to obtain the recognition of the authors', writers' and directors' rights so that they could receive their fair remuneration and their right as creators.

“Writers and Directors Worldwide” worked as a launching platform for the audiovisual societies and as an acting organization under the CISAC, the confederation of the music societies, which motivated our organizations to generate more audiovisual societies, a task that was performed by the FESAAL with a technical and economical support plan, for which many European collective management societies helped and cooperated.

### Strengths and Objectives

The strengths and the objectives of the authors made significant changes in the legislations of many countries, conquering and securing the right of remuneration of the collective management for the collection of the rights.



## STRENGTHEN RIGHTS IN EACH REGION.

Nowadays, the plans of technical and financial cooperation keep on existing in countries of other continents which belong to the International **Alliances of Africa, Asia Pacific and the recently created Alliance of Eurasia**, with effective help by countries like India, South Korea, the Russian Federation, Azerbaijan and Bielorrussia.

### The manner the technical work

was successfully put into practice at the **FESAAL** is now suggested as a manner of working for the **AVACI**, where the net of operational and structured societies of an alliance has a strong international union, since all of them have qualified accountants, lawyers and technical consultants who work together for the objectives proposed by the audiovisual creators.

With this, a powerful organization can be built, which could evaluate the situation of every country and assist the local societies about how to strengthen their rights in their own regions and how they can get their rights paid and distribute them to their legitimate owner, the audiovisual authors.

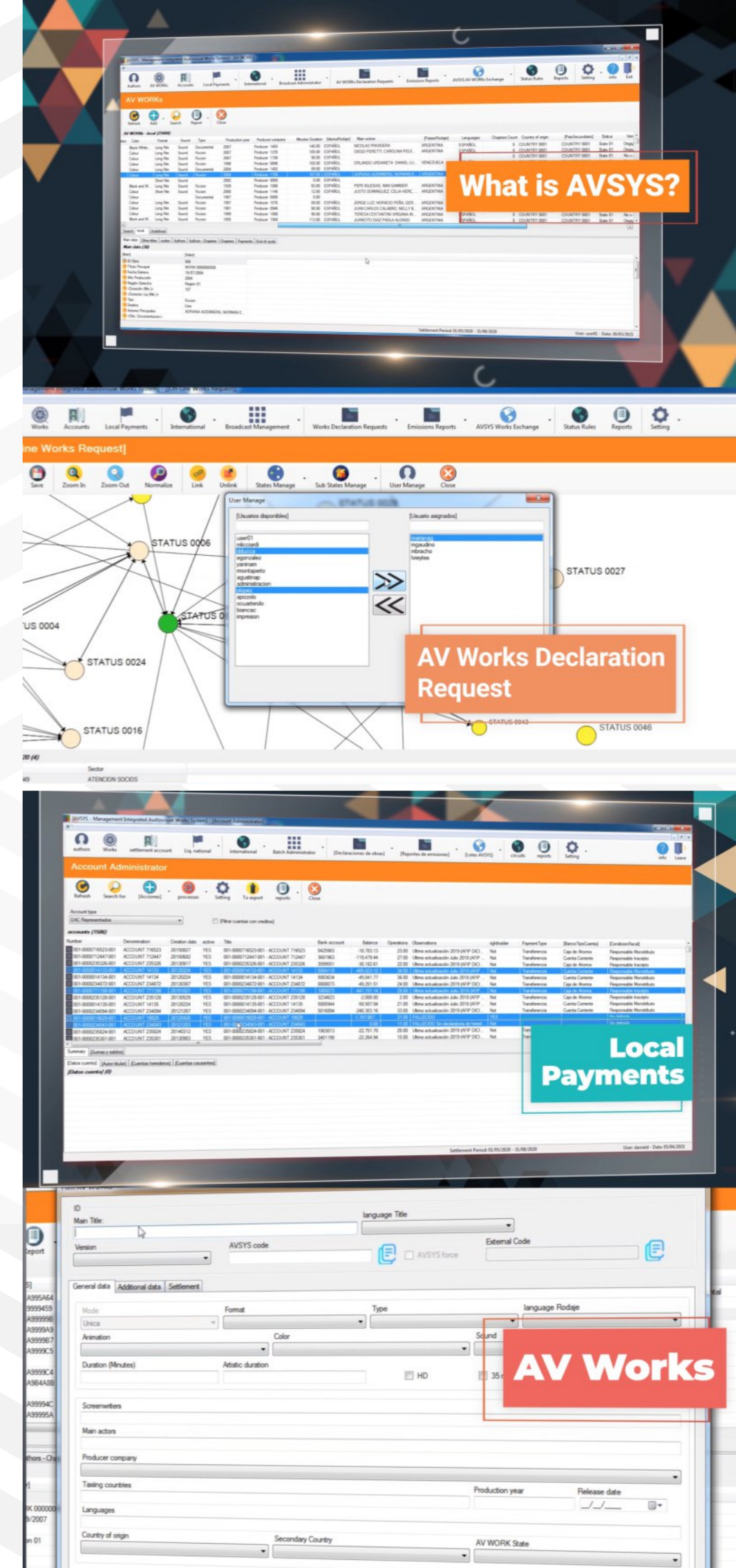


# AVSYS - OPERATIVE SYSTEM 5.0 & TOOLS

One of the most important contributions of the **Audiovisual Authors International Confederation- AVACI**, is the creation and distribution of an operating system, an open code with powerful tools, created by the **DAC, the Argentine Society of Directors**. This is a system which continued growing through the **FESAAL**, a Federation that is the main engine for the constitution of the Audiovisual Authors International Confederation.

This advanced operating system has not only author and works modules, from which the society obtains a line method for the authors to declare their works and join different collective management organizations worldwide, but also modules of collection and distribution and strong tools for the repertoire exchange among societies with agreements for the mutual payment of the author's right.

This powerful operating system and its tools has received the name of **AVSYS O.S. 5.0 & TOOLS** and it means a big step towards the future which the audiovisual societies deserve to be able to manage their operations.



# AVSYS MATCHING TOOL

AVACI MATCHING TOOL is a specific module to process the broadcastings of works « playlist »

It allows to accurately identify the titles of works that correspond with the works of authors represented by the CMO.

It is specially designed to identify works and authors that are often complex to be related due to differences in writing, acronyms, additional information, accentuation, etc. Since it is a module integrated in AVSYS, it allows to simplify and automatize significantly the management of settlements concerning authors' rights.

## Main Features:

Multiple Playlist, TV-CABLE, OTTs, VODs, SATELLITE, etc.

Multiple local and external codes

Hash function identification

Match rate identification

Season and episode discrimination

Duplicate detection

MultiRole (Direction, Screenwriter and Producer)

Integration with settlements module

## Processable Data:

Processable Data:

Platform

Original Title

Alternative Titles

Broadcasting Date and Time

Season and episode number

Year of production

Work code

Authors

Actors

Nationality

Synopsis





## **OBJECTIVES** AUDIOVISUAL AUTHORS INTERNATIONAL CONFEDERATION

**AVACI** has as its main objective to protect and cooperate with the defense of the author (Audiovisual and Screenwriters)'s right worldwide through their regional and continental alliances.

The technical and financial help plans for the new emerging societies have allowed the Authors to organize their territories and have, also, gotten the recognition of their countries for fighting for their rights through laws and regulations which protect them. This way, these plans helped local management societies to create themselves and to start working.

Apart from acting globally, AVACI has as its objective to cooperate with International Alliances which protect the author's right in their territories, not only from a technical and financial point of view, but also through an international support that allows the global representation of audiovisual authors and their repertoires so that their remuneration right be passed as a Law and be used by their gubernamental representants.

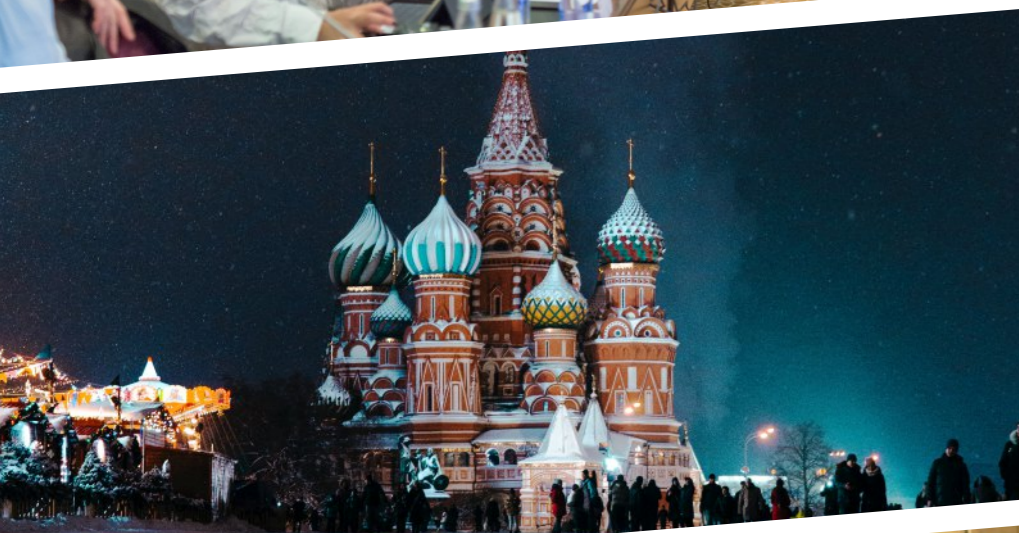


## PROVIDE COOPERATION

In the societies of **AVACI**, many of which were born in, and operate in, countries which integrate the Regional and Continental Alliances, we understand this issue the group of professionals like Screenwriters and Directors, as audiovisual Authors, have to face when they decide to create a society aimed to fight for the application of their rights..

This issue frequently implies the amendment of Laws to get the recognition of the right of remuneration. To make this happen in a faster and more efficient way, it is necessary to have technical, legal and financial help in order to develop the initial management of the legal and accountable basis of the society, its administration, an authors' association and the declaration of works for the local audiovisual screenwriters and directors with the objective of getting the most possible representativeness.

At **AVACI**, we strongly believe that cooperating with an emerging society with the technical and financial support, the "know how" and the "computing systems and its tools" will make - like we already demonstrated before - these new societies can develop themselves in a faster and stronger way from the beginning.



## The audiovisual authors at AVACI' objectives are also clear

**Generating, through the debate of ideas,** dialogue and agreement, a unified voice to spread a solid global message about the importance of the defense of the author's right and the right of a fair remuneration for the exhibition of their works for the Audiovisual Screenwriters and the Directors worldwide.

**It corresponds** to the authors to foster the creation of Societies of Audiovisual Screenwriters and Directors worldwide for the defense, legal recognition and effective validity of the moral and patrimonial rights about the cinematographic and/or audiovisual works.

**Defending the right of the Screenwriter and the Directors** of getting a financial compensation for the public communication and/or secondary exploitation of the audiovisual work as an intransferable and unalienable right of the screenwriters and the Audiovisual Director.

**Supporting and assisting** in the development and consolidation of societies that are members of the AVACI, creating different types of activities aimed to intensify the solidarity among the member Societies and to favor the cooperation and the friendly relations between the Societies.

**Both treating and studying** the problems that are directly related to the moral, material and professional interests of the Audiovisual Screenwriters and Directors and guaranteeing all the other functions and actions that contribute to the development of the member Societies of the AVACI.

Considering the technical help to the member societies is one of the main activities of this International Confederation, we constantly answer the technical questions about the legal aspects of creating authors' societies and collective management societies, in every region of the world.

It is, also, our most sincere and warm intention to invite all those CMOs that have worked for years, to participate in this initiative as members of it and to take part, with their authors and technical teams, in all this new construction which means an Audiovisual International Confederation.

### **Recognition in a global way**

Only this way, we will be able not only to raise the technical and professional standards of all our societies but also to spread the unified voice of the audiovisual authors to every place of the world and to raise their flag for the defense of their rights and their fair remuneration and recognition in a global way.





## CREATION OF THE INTERNATIONAL AUDIOVISUAL CONFEDERATION

Although this Confederation is still in its initial stage of creation, it must be taken into account that many of the authors and technical staff who work for this project, have developed activities in favor of the author's right and in favor of the creation of new audiovisual societies for decades now and, honestly, many of the lawyers of the participating societies specialize in the author's right with an experience of more than thirty years.

**Here is when it becomes important to highlight** again that the **AVACI** is a project created for Audiovisual Authors to provide them with information and sources and, also, that it is about a non-profit and non-gubernamental organization, which has the best professionals to be successful in all its achievements.

Although we are going through a difficult global situation due to the pandemic of the virus SARS COV2 - COVID-19, the activities generated by the group of authors for the creation of the **AVACI** have not stopped.

In effect, we have not only launched this historical initiative of creating our own audiovisual authors confederation, which means a huge work for including societies of authors from the five continents, with nine languages, but also the intense work started by the **FESAAL** has not stopped, providing, this way, technical and financial help to all the emerging societies in Latin America, Eurasia, Asia and Africa.



## ACTION PLANS

Soon, the first International Congress of Audiovisual Authors of the AVACI will take place and it will have simultaneous translations in six languages. There, all the elected authorities of the Executive Council will be introduced, screenwriters authors and audiovisual directors representing the five continents and the AVSYS Operating System 5.0 & Tools will also be introduced.

The action plans for the next period generated by the five international alliances will be introduced, emphasizing the necessary help for the societies of every region.

There, the annual calendar of activities and webinars will be approved and the date for the second International Congress of Audiovisual Authors will be set. It is supposed to be held in Seoul, South Korea, if the pandemic situation allows it, in April, 2022, in person, and in the same way all the authors' congresses were held during the last ten years.

Do not hesitate to contact us to get more information about all our activities and about the dates on which they will be carried out.





AVSYS

INTEGRATED  
AUDIOVISUAL  
WORKS SYSTEM

OPERATIVE SYSTEM 5.0 & TOOLS

# WHAT IS IT?

AVSYS – the Integrated Operating System for audiovisual works, is a system specially designed to control and execute all the operations of an audiovisual law management organization.

This advanced system has different levels of use which adapt to the necessary levels of each society ranging from the basics for new emerging organizations such as creating a website, generating there the local registration of authors and audiovisual works online, to very advanced levels capable of centralizing all the information of collection modules as well as applying the distribution rules specific to each organization and generating a specific module and distribution owner of rights.



# AVSYS OPERATIVE SYSTEM 5.0 & TOOLS

Integrated into the operating system are special tools for the management of the identification of audiovisual authors and to which the organizations belong, as well as tools aimed at the visualization of these authors with the link to their audiovisual works, in order to achieve a fast, clear and transparent identification of all the data necessary to achieve an effective distribution of rights of AV authors.

Unfortunately, the tools for the collective use that exist today are severely outdated and generated in old programming languages that lead to strong inconsistencies, malfunction and lead to widespread mistrust in distributing international rights.

AVSYS can be used both by new emerging societies as well as integrated into existing systems in societies – preexisting CMOs - with extensive repertoires.

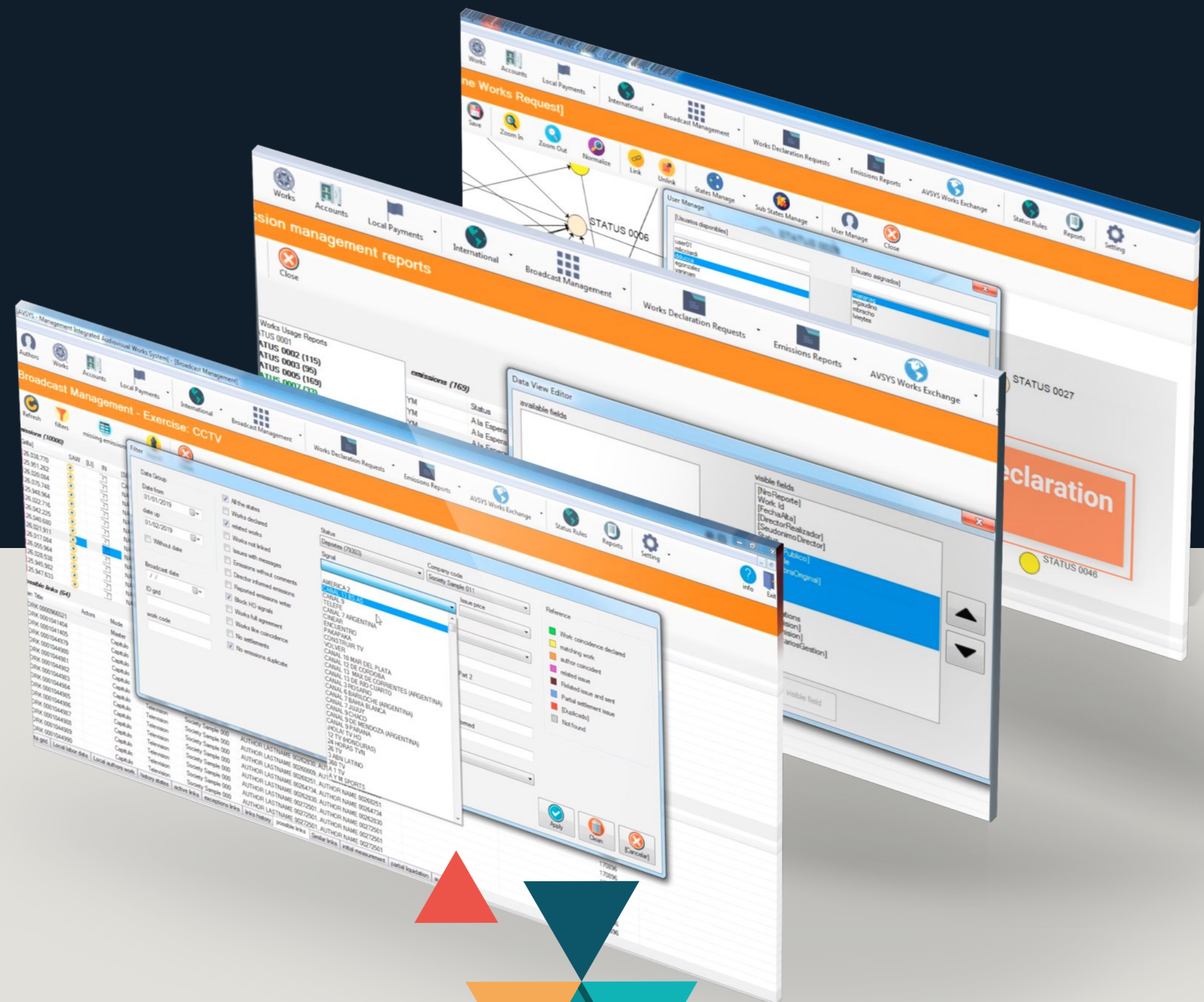


# PURPOSE

The development of the AVSYS platform, a non-profit initiative of FESAAL, is to enable and improve the integration, identification and documentation of audiovisual works worldwide. Encourage and execute actions on time to make versatile tools and systems available to collective management organizations (CMO) to facilitate their management and payment of author's rights.

# ADVANTAGES

The AVSYS operating system is designed with the most advanced and modern technology and designed to facilitate its operation and data exchange by organizations even if they do not have technical and financial resources.



# INTEGRATION AND TOOLS

## AUDIOVISUAL AUTHOR DATABASE (AVACI-DB)

AVACI-DB is an international database that contains information about authors, Directors, Screenwriters and Producers of audiovisual works, including details of their works, percentages of authorship and the collective management organizations that represent their rights worldwide. Its purpose is to simplify and make transparent the exchange of repertoires clear between societies as well as for the global exchange with third parties. The information contained in AVACI-DB is provided and updated by the member societies and can be used for the documentation and distribution of rights.

AVACI-DB uses its own identification code called UAC (Unificated Audiovisual Code). This code is used for both Authors and Works, it has the advantage of being able to be linked to other existing international codes, allowing organizations have more flexibility to operate and exchange repertoires with the codes you want according to your availability and preference.





**AVACI**

**AUDIOVISUAL AUTHORS  
INTERNATIONAL CONFEDERATION**

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